



32nd Annual Convention and Regional Conference

**Wednesday-Saturday MAY 6th – 9th, 2020 hosted
at the *Atlanta Marriott Century Center***

Exhibitors / Sponsors by Invitation Only

You are invited to exhibit at the Licensed Professional Counselors Association, LPCA, Conference. LPCA, the association dedicated to promoting the profession and professionalism of Counselors.

There are several opportunities to participate in the event, please see page 2.

Why Become a Sponsor/Exhibitor?

- Anticipated attendant numbers will be over 600.
- The Conference Resort is equipped with onsite meeting rooms, open break area with exhibition space and is very user friendly.
- This environment encourages dialog between attendees and exhibitors, with breaks (and food) and CEs for visiting and talking with our invited Exhibitors.

What are the Sponsorships/Exhibitor Opportunities?

- Attendees receive Continuing Education (CEs) for visiting with you.
- You receive email list of Attendees with their contact information
- Your logo is on the LPCA website which receives over 15,000 hits a month.

There are several opportunities to participate in the event, please see page 2.

Our keynote speakers plus additional 20+ workshops on Wednesday, Thursday, Friday and Saturday include educational tracks, supervisor tracks, and selected workshops will focus on evidence-based practice, providing and improving the necessary tools for the professionals needs.

Established in 1987, LPCA, the Licensed Professional Counselors Association of Georgia is a non-profit association with approximately 5200+ members. The American Mental Health Counselors Association, AMHCA, division of ACA, nationally recognizes LPCA of Georgia as the Most Outstanding Large Chapter and Outstanding Service to Members. Please visit our website at www.lpcaga.org for more information about how LPCA is growing and plan on joining us at the annual Regional Conference in May.

There are several opportunities to participate in the event listed on the next page. If you have any questions, please do not hesitate to contact us. You may send an email to LPCA@LPCAGA.org or call the LPCA office at (770) 449-4547.

We look forward to hearing from you.

Sincerely,

Timothy "Tim" Robinson, LPC, CPCS, CAS-F, LPCA Convention Chair and President-Elect of LPCA
Gale Macke, CEO, Executive Director of LPCA

Exhibit

Exhibitor space will consist of one table with a tablecloth, skirt and chair. Electricity may be provided if needed but not guaranteed; bring your own extension cord. Exhibitors may alternate their staff during the event. The cancellation policy is stated on the registration form below.

- #1 \$579.00 **Exhibit Table Package** – One table, **Wednesday/Thursday/Friday**. Two Chairs
- #2 **Option #1 Exhibit Table Package** – One table, **Wednesday/Thursday/Friday**. Two Chairs, **Plus**
 - \$299.00 **Full Convention Registration**
One sponsor attendee with Full Convention Registration. Savings of \$200+
 - \$279.00 **Full Convention Registration for Additional Attendee**
Additional sponsor attendee with Full Convention Registration. Savings of \$475+
- #3 \$275.00 **One-Day Exhibit Table, Thursday Only**. Two Chairs
- #4 \$329.00 **One-Day Exhibit Table, Friday Only**. Two Chairs
- #5 \$125.00 **One-Day Exhibit Table, Saturday Only (½ Day)**. Two Chairs

The Exhibit space and /or Sponsorship includes:

- Your company name announced before the General Business Meeting Presidential Forum.
- Your brochures and business cards also placed on the LPCA Information Booth.
- Listing in the LPCA Newsletter as an LPCA Sponsor and your contact information.
- Listing on the LPCA Website Convention & Ad page as LPCA Sponsor w/contact information.
- Insertion of your brochure in all the LPCA new comers packages and at all of the Student Affiliate Organizations (LPCA-SAOs) in the state (eleven to date).
- List of Convention attendees emailed directly to you after the convention.

Additional opportunities to participate to reach the 600+ attendees plus LPCA members

- #6 **Educational “Brown Bag” Lunch - \$300 LPCA administrative fee + cost**
 - This is an additional opportunity for you to showcase your programs, products or services to attendees.
 - "Brown bag" luncheons **must include at least a significant amount of educational content**, which may be combined with information about your organization or the population(s) you serve.
 - If you choose to participate as a "brown bag" sponsor, no additional fees are due to LPCA. However, **you are responsible for working out the details and cost(s) of the lunch directly with the hotel.**

Marketing Opportunities

- #7 **Half page Ad in the LPCA Convention Brochure** – \$399
Special placement of your Ad in the LPCA convention brochure. FOUR slots are in the Brochure.
- #8 **Logo on/in the LPCA Convention Brochure** – \$199 **Three slots only available**
Special placement of your company’s logo on the or in the LPCA convention brochure.
- #9 **Brochure in the LPCA Convention Bags** – \$99 **Three slots only available (No Charge for Exhibitors)**

If you have another idea, or would like to host a special event such as a reception to showcase your program, product or service, please contact Gale Macke, CEO at (770) 449-4547 or lpca@lpcaga.org.

LPCA 32nd Annual Convention Exhibitors and Sponsorship Form*

PLEASE USE THE ONLINE FORM <https://lpcaga.org/convention>

MAY 6-9, 2020 in Atlanta, Georgia

Contact Person: PRINT _____ Position: _____
Exhibitor: PRINT _____ Position: _____
Company Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email Address _____

Selection: Please check your selection. Exhibit Installation: Wednesday evening or Thursday AM
Dismantle: by Friday 5:00 pm

- ____ #1 Table, Exhibitor - One table -Two Chairs \$579
____ #2 Full Sponsor Convention Registration \$299
Convention Attendee name (Print) _____
* one per Exhibitor registration
____ #3 Additional Full Convention Registrations \$279
Convention Attendee name (Print) _____
* one per Exhibitor registration
____ #4 \$275.00 One table, Thursday Only. Two Chairs \$275
____ #5 \$329 One table, Friday Only. Two Chairs \$329
____ #6 \$125 One table, Saturday Only (1/2 Day). Two Chairs \$125
____ #7 Educational "Brown Bag" Lunch Workshop: (check day/time)
Wednesday PM __ Thursday PM__ Friday PM__ Cost plus \$300 LPCA administrative fee
____ #8 Half page Ad in the LPCA Convention Brochure \$399
____ #6 Logo on/in the LPCA Convention Brochure \$199
____ #7 Brochure in the LPCA Convention Bags \$99

Return this form to: email: lpcaga@lpcaga.org or mail to address below

DISCLAIMER: *The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims." The Exhibitors will indemnify, defend, and hold harmless LPCA of Ga, its employees and volunteers from any and all such losses, damages, and claims.

Fees Due BEFORE March 15, 2020. Please register as early as possible to ensure a table.

If Using a PO payment, schedule needed by March 15, 2020.

PAYMENT

Please remit full payment with registration. Registrations without payment will not guarantee a spot.

1. **Checks** should be made to "LPCA." Check # _____
2. Online: <http://www.LPCAGA.org>
3. **Credit Card.**

Card # _____ Expiration Date ___/___ Security Code _____
Card Holder name (print clearly) _____ Cardholder Signature _____
ZIP Code Credit Card statement is mailed to: _____

REFUND POLICY: No refunds will be given for cancellations received after April 15, 2020. LPCA will consider cancellation requests received in writing on or before April 15, 2020 and a refund less a \$35 administrative fee may be processed at LPCA's sole discretion.

LPCA, the Licensed Professional Counselors Association of GA FED#58-1804738
3091 Governors Lake Dr NW, STE 570 Norcross, GA 30071 Fax 404-370-0006
Phone 770-449-4547 <http://www.LPCAGA.org>



*LPCA, the Licensed Professional Counselors Association of Georgia, Inc.
3091 Governors Lake Drive, Suite 570, Norcross, GA 30071
FedID#58-1804738*

To our Valued Exhibitors -- RE: Exhibitor Show Days information:

The Licensed Professional Counseling Association would like to thank you for your sponsorship at the **Annual Convention**. Anticipated attendant numbers will be over 600 with “by invitation only” slots of limited number of Sponsorship tables. There will be only three sponsorships accepted for the LPCA Convention Brochure logo placement and only four Ads inside the brochure.

EXHIBITORS:

- Upon arriving at the Convention, please sign in at the registration table.
- Set-up is Tuesday evening or Wednesday, Thursday, Friday or Saturday morning starting at 7am.
- Break down is Saturday no later than 1200 pm.

EXHIBIT SPACE:

Option 1: Consist of one table with a tablecloth, skirt and two chairs.

Option 2: Includes one full convention registration for one or two person(s) and one table with a tablecloth, skirt and two chairs. Only two convention registrations per Sponsor table may be purchased.

Electricity: Please bring your own extension cord, and notify the LPCA office as soon as possible if electricity is needed. **We can not guarantee electricity**, but will make every effort to assist you.

SUBMIT ARTICLE:

If you would like to submit an article or two for the LPCA Newsletter (March / April issue and issues after the convention), please email article(s) to lpca@lpcaga.org. Please note the LPCA Editor retains rights to article vs. space.

After the convention, you will receive, via email, the attendee’s mailing list.

This year LPCA is giving bags to all attendees. Would you like to participate? Please see our wish list.

Also, if your company has “giveaways” such as notepads, novelty items, post-its, etc., would you like them included in the attendee’s bag? If so, the items need to be delivered to and at the LPCA office by April 10. Please let us know.

We look forward to having you at our convention. Please feel free to contact me for any further information

Sincerely,

Gale Macke, CEO Executive Director

www.LPCAGA.org Email: lpca@lpcaga.org
Phone: 770-449-4547